



Award Categories:

Overall Programs/Large Club (alumni population of 1,501 or more)

Overall Programs/Small Club (alumni population of 1,500 or less)

New/Reorganized Club

Individual Club Program (service to university or community or unique programs or events)

Volunteer of the Year (individual recognized for outstanding service through his/her club)

Contact the UIAA with questions regarding eligibility for these categories

RULES OF SUBMISSION:

- Programs sponsored between July 1, 2016 and June 30, 2017 are eligible for awards.
- Mark only one category on each nomination form. Forms may be copied for multiple entries.
- Clubs may submit more than one nomination for the Individual Club Program category.
- Nominations **MUST** include this form and a brief description of the club's qualifications, specifically addressing required criteria.
- Multiple nominations may be submitted in one envelope.
- Nominations will be reviewed by the IOWA Club Award Selection Committee.
- All clubs will receive the selection results by Monday, October 9, 2017.
- **Nomination deadline is Friday, September 8, 2017.**

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2016-17 IOWA Club Awards Nomination Form

Award Category (please check one)

Overall Programs/Large Club
 Overall Programs/Small Club
 New/Reorganized Club
 Individual Club Program
 Volunteer of the Year

Club Name Capital Area Iowa Club

Club Leader(s) Kevin Meredith

Phone 319-621-3453

Email kevin.meredith@capitalareaiowaclub.com

Nomination completed by (if different than club leader) _____

Nomination deadline is Friday, September 8, 2017. Send your form along with description to: UI Alumni Association, IOWA Club Awards, P.O. Box 1970, Iowa City, IA 52244-1970.

Forms also available on the IOWA Club website at
<http://www.iowalum.com/clubs/leaderforms/NominationForm2017.pdf>



Club of the Year Application – Overall Programs/Large Club, 2016-2017

Capital Area Iowa Club of Washington, DC

The Capital Area Iowa Club (CAIC) is pleased to submit an application for consideration in the 2016-2017 Iowa Club Awards for Club of the Year in the Overall Programs – Large Club category. For more than 27 years, the CAIC has served the Washington, D.C. region by growing and demonstrating our commitment to the University of Iowa while striving to meet our mission to “provide a diverse and stimulating selection of activities designed to build a sense of community between our Washington, D.C. area members by providing a living connection back to the University of Iowa.”

The attached calendar details the variety of activities and events we support; to provide DC.-area friends and alumni of the University of Iowa opportunities to explore the nation’s capital, to connect with each other, and to support the UI.

Commitment to the University of Iowa

The CAIC continues its proud tradition of promoting and assisting with the educational efforts of the UI through its volunteerism and promotional activities. CAIC members are closely linked with programs at the UI and continue to support their missions and programs both in Iowa City and when program leaders visit Washington, D.C.

Honor Alumni Happy Hour

Lead by newcomer Merideth Bentley, a member of the Honors Alumni Board, the CAIC hosted a happy hour specific for the local Honors Program alum in early January. 9 people met up to discuss their history and connect on what they’re doing now. It was a fun event they look to continue it next year.

Engineering Dinner

We were excited to continue a tradition of welcoming Dean Scranton to DC with our second Engineering Dinner in May. 9 local alumni joined the dean at a local restaurant in the West End organized by a long time DC resident. We look forward to having another great event next year.



Journalism/Poly Sci Reception

The CAIC partnered with the UI Foundation to host a reception for Journalism and Poly Sci Alumni. Hosted in the historic Press Club of DC, 75 alumni came together to mix and mingle and listen to visiting faculty talk about the present undertakings of both programs. Kevin Meredith opened the event by welcoming the attendees and introducing the guests. We look forward to more events in partnership with the UIF.

Intern Buddy Program

Each year, many students make the decision to further their real world education by venturing to DC for internships and professional learning opportunities. In addition to engaging them in club activities, we organize a formalized "Intern Buddy" program, which matches UI interns with D.C.-area UI alumni and culminates in an annual reception. Through this program, alumni serve as valuable mentors to new interns and participants benefit from networking opportunities. This year, we served these needs with:

- 6 intern/mentor pairings;
- Open receptions for interns and CAIC members, which brought 20 students and alumni together at our initial welcome event; and
- Several individual meetings between mentors and interns to help review resumes, offer career advice and discuss D.C.'s professional culture.
- Organized White House tour for interns and alumni

Recreational Sports Teams

Our alumni represent the UI in recreational sports leagues across the city. We directly support an Iowa flag football team in the Capital Alumni Network, a league that brings alumni teams together from schools around the country (including the Big 10). This has brought together

alumni and friends of Iowa together to compete under the Tigerhawk banner and show off our Hawkeye pride! This year, 28 members joined our football team, which played more than 55 different alumni teams from across the country, and competed against all participating Big Ten schools.

Willard Boyd III Scholarship

The Club annually awards a \$2,000 scholarship to a D.C.-area student attending the University of Iowa. Funds are raised through raffles at game watches or direct contribution through the UIAA. The Club provides half of the award and the UIAA matches our contribution. This year, Nancy Scofield was awarded the scholarship.

Commitment to Others

The Club continues to work to improve the DC area through volunteer and charitable activities such as this year's Anacostia River clean-up and Kenilworth Gardens volunteer event, below.

Honor Flight

Our signature service opportunity remains the Honor Flight Reception Program where CAIC volunteers greet groups of veterans from Iowa and interface with flight organizers. The program provides a powerful experience for both volunteers and veterans, who are often right at home sharing stories. Recent highlights include:



- CAIC volunteers greeted 8 Honor Flights from July 2016-June 2017;
- Leading efforts to engage Iowans currently serving in our nation's military forces to join us in welcoming Honor Flights by marketing to various bases in the area; and
- Sharing welcoming duties with Congressional members and staff.

Jr. Hawkeye Club

We held our very first Jr. Hawkeye Gamewatch at the Meredith household. This brought together 7 families with young ones to a baby-safe area so they could watch the game, enjoy some food and take as many naps as needed. Each kid got a special Hawkeye take home gift along with a Hawkeye Win! Their parents enjoyed a cool drink and new friends and the chance to share stories of flying home with newborns. Can't wait for the next year!



Big Ten Events

The CAIC has been a leader in the DC. area working with other Big Ten schools to attend and host events for all alumni to engage with one another. This included several different events such as happy hours and networking activities as well as working with the Big Ten Network on initial engagement and future collaboration (see below).

Golf Outing

For the sixth consecutive year, CAIC leadership has planned and led a Big Ten Alumni Golf tournament in the D.C. area. This year, 12 teams made up of Iowa alumni and alumni from six other Big Ten schools competed in a Best Shot tournament for the Big Ten trophy. The winning team received an award and a donation for their club's scholarship fund.

Big Ten Network (BTN) Happy Hour

The CAIC helped coordinate a Big Ten Happy hour on for the Big Ten Tournament, where more than 400 Big Ten alums came together to get ready for the first tournament in DC. It sold out in 1 day and had a large line at the door. They also hosted Big Ten Live there with many Iowans getting on TV.

Big Ten Tournament Pre-Game

The Big Ten tournament came to DC this year for the first time and with it brought many Iowa alumni and fans to the DMV. We hosted a special happy hour for the first game with held over 75 attendees. Local Iowa TV stations appeared as well to interview our members and share our appreciation and excitement of hosting the big games.

State of Iowa Events

The CAIC has partnered with several different groups in the DC area that are affiliated with other Iowa colleges and universities including Iowa State, UNI, Drake and Luther as well as the State Society of Iowa, which is a group of Iowans who work in Washington, D.C.

State of Iowa Happy Hour

The Iowa/Iowa State football game is our home state's Super Bowl and D.C.-area residents get as excited for it as ever. This year, the CAIC partnered with Iowa State, UNI and Drake to promote a State of Iowa Happy Hour at Lost and Found, a new bar in Washington, D.C. owned by native Iowans. The CAIC and Iowa State Alumni collected donations from all participants and the winning school's team received 80% of the donations. More than 75 people attended, raising over \$200 which went to (name of school). All parties look forward to continuing this new tradition next year.

Maryland/Iowa Sports

A new rivalry has blossomed whenever the Hawkeyes visit College Park to take on the Maryland Terrapins and the CAIC is always there to cheer them on. This year was no different as several varsity teams visited the area.

Men's Basketball

Iowa's basketball program had an amazing year and the CAIC was there for one of the most important games. Group tickets weren't available but that didn't stop members from flocking to Xfinity Arena in their black and gold. We sold over 30 tickets and sat together in the nosebleeds as Iowa beat Maryland on their homecourt.

Game watches

Like most Clubs, game watches are a core CAIC activity. To meet the needs of our diverse alumni base, we maintain two game watch sites, one in D.C. and one in Virginia. Both sites offer members extraordinary value for their membership by way of exclusive benefits and discounts. D.C.-area Hawkeye fans gather for each and every Iowa football and basketball game at either location.

At these events, we encourage alumni to connect with one another and to cheer on our teams in the best of Iowa traditions. Our football game watches feature the; raffles, which are used to finance the Boyd scholarship; as well as Hawkeye trivia, giveaways, and the ever-popular Chili Bowl.

We continued our bake-off competition at Public with 6 participants. Another great time with some die-hard fans!

Reaching Our Organizational Goals

We maintain a high retention rate on our dues-paying members, which stand at over 300 individual members spread across the DC metro region. Our events email reaches nearly 900 area alumni weekly.

We also maintain a dynamic website, a Facebook page (677 likes) and a Twitter account (580 followers).

We independently mail two newsletters per year in addition to periodic UIAA mailings on our behalf.

Lastly, we provide our members with unique "premiums" including exclusive D.C. Hawkeye modern sunglasses and UI-licensed raffle merchandise.

Regards,

Kevin Meredith

President, Capital Area Iowa Club