



Ft. Myers/Paradise Iowa Club
University of Iowa Alumni Association

"We're Hawkeyes...in PARADISE!"



2009 Iowa Club Awards – Qualifications Statement
VOLUNTEER OF THE YEAR
Nomination of Greg Maaske

Greg's efforts within the club typically go above and beyond, no matter what area it is in. A perfect example of this is shown in the results from our Paradise Iowa Club Survey. In early 2009 Paradise sent out a detailed internet survey for those who had participated in our events. Paradise BOD wanted to understand if we were giving members the experience they expected from a UIAA club. General statistics for each answer were generated by the internet-based software provided by the survey company. Greg examined those results and took them to the next level, comparing member vs. Non-member answer within each question and breaking down each question to get at real valuable statistical trends. Even though all members of the Board had thoroughly reviewed the results, Greg's insights led us to different conclusions than if we had taken the provided results at face value.

As Paradise Iowa Club worked toward incorporation in 2009, several different initiatives were undertaken as part of the internal re-organization process needed to incorporate. At the annual June Board of Directors meeting, Greg voluntarily assumed more responsibility within the Club, recognizing the need as the club structure had become more complex. Following are some of the great things Greg has done this year:

- Served as both Vice President of PIC and Secretary/Treasurer.
- Managed several game watches
- Handled the transition of the bank accounts and did all bookkeeping duties
- Did all regular web page updates plus the introduction of our sponsorship program (New graphics for each business, added links, created individual sites for each individual sponsor)
- Creation and maintenance of a fantastic Face book page - a great deal of time was spent adding photos and graphics to make this page shine

Most of the things listed above Greg did on his own, without request. This is typical of Greg, he sees something that needs to be done and he just does it.

I would be remiss if I did not also mention Greg's wife, Shannon (BSN '02). Shannon is also on the PIC Board of Directors and she provides great value as well. Without her support, I am sure Greg would not have the time to devote to the Club. In addition to serving on the BOD, Greg and Shannon welcomed the birth of their second

child, Blake Daniel Paul Maaske on December 22nd, 2008. So, Greg accomplished all this work for the PIC and he and his wife served on the PIC BOD while caring for a newborn Hawk fan! This serves as another testament to Greg's passion and devotion to the club.



Greg Maaske – Far left with PIC President Justin McBride, former President Amber Jandik and Nile McBride.

Words cannot accurately describe the value of the effort Greg has put forth toward the Paradise Iowa Club in 2009. I consider him a key to the success of the club and a very valued friend. I can honestly say that Paradise Iowa Club would not have achieved half of the work it did in 2009 were it not for his efforts. Please strongly consider the nomination of Greg Maaske for the honor of 2009 UIAA Iowa Club Volunteer of the Year

Sincerely,

Justin D. McBride
President- Paradise Iowa Club