



## ST. LOUIS IOWA CLUB

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### NOMINATION FOR VOLUNTEER OF THE YEAR (JAN 1, 2010-JUNE 30, 2011)

Jill & Scott Serbousek

The St. Louis IOWA Club would not be where it is today without the leadership and work of Jill & Scott Serbousek. Jill & Scott are true Iowa Hawkeye fans and dedicated alumni who are passionate about the Hawks and St. Louis and have helped pave the way for the success and growth of the club in recent years.

In 2010, Kristi Musser, the original president of the reorganized club, was in her final year of grad school and was unable to commit to running the club. It was at this time that Jill took over as the President (she had been Treasurer) and Scott took over as Treasurer (he had been Vice President).

As President and Treasurer, Jill & Scott work with approved vendors to purchase merchandise and store most of the merchandise in their home. Scott has also been the key liaison between the club and Weber's Front Row where football game watches and other events are held. Scott has also recently worked with our expanded game watch location in St. Peters (Gameday Sports Grill) to get game day specials and deals for Hawkeye fans. As treasurer, Scott has kept a detailed check register and has put together the budget for 2011-2012 in order to apply for 501.c.7 status. There are many nights when you can find Jill & Scott at their respective computers in their living room, working together on the spending, budget and other documents for the club.

As President, Jill spearheaded the approval of the St. Louis IOWA Club by-laws, and incorporation as a non-profit in the State of Missouri. She also began using Constant Contact for email management and list subscription services, and is responsible for writing the weekly and monthly emails to members. She also spearheaded the paid membership program, including the creation of the membership form.

Earlier this year our Marketing position was vacated when the person in that position moved back to Des Moines. In the absence of a true marketing position, Jill has taken over keeping the web site up to date.

While Jill & Scott are unable to help at many of the game watches due to the fact that they have season tickets, their leadership and organization has helped to ensure that merchandise inventory and income is easily calculated. With the help of the other board members, a system is in place that provides documentation, receipts and inventory count. And on the few occasions that they are in town, they work very hard at the game watch selling inventory, raffle tickets, and getting people signed in.

To make up for the lack of game watch participation, Jill & Scott help and lead at every other event that the St. Louis IOWA Club puts on. They haul the merchandise back and forth between their home and the event; they bring a Hawkeye table, Hawkeye tent, and other items that are needed at the events. During the pre-game grill out for the Arizona game, they provided the propane grill and Scott did all the cooking. During the summer picnic, Scott is always the one to be found at the very hot charcoal grill. Jill can be found organizing the games for the kids and adults and mingling with the guests.

In 2010 Jill & Scott were the main coordinators of the bus trip. They got quotes from different bus companies, created the registration form, and received payment and registrations. They also worked with the Central Illinois club to organize the food. Most importantly they once again brought most of the items for the event – tables, tent, propane heater, bag toss and other games.

As described above, the Serbouseks have been key participants and board members in the St. Louis IOWA club in the past year and have worked hard to grow the club. At every event, the pick up truck is loaded down with everything needed for a successful event and many evenings have been spent working on documents, finances, and planning.