



**Award Categories:**

***Overall Programs/Large Club*** (alumni population of 1,501 or more)

***Overall Programs/Small Club*** (alumni population of 1,500 or less)

***New/Reorganized Club***

***Individual Club Program*** (service to university or community or unique programs or events)

***Volunteer of the Year*** (individual recognized for outstanding service through his/her club)

Contact the UIAA with questions regarding eligibility for these categories

**RULES OF SUBMISSION:**

- Programs sponsored between July 1, 2016 and June 30, 2017 are eligible for awards.
- Mark only one category on each nomination form. Forms may be copied for multiple entries.
- Clubs may submit more than one nomination for the Individual Club Program category.
- Nominations **MUST** include this form and a brief description of the club's qualifications, specifically addressing required criteria.
- Multiple nominations may be submitted in one envelope.
- Nominations will be reviewed by the IOWA Club Award Selection Committee.
- All clubs will receive the selection results by Monday, October 9, 2017.
- **Nomination deadline is Friday, September 8, 2017.**

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**2016-17 IOWA Club Awards Nomination Form**

Award Category (please check one)     Overall Programs/Large Club  
    Overall Programs/Small Club  
    New/Reorganized Club  
    Individual Club Program  
    Volunteer of the Year

Club Name Paradise Iowa Club

Club Leader(s) Justin McBride

Phone 239-677-1354

Email paradise-iowa-club@hotmail.com

Nomination completed by (if different than club leader) Justin McBride

***Nomination deadline is Friday, September 8, 2017. Send your form along with description to: UI Alumni Association, IOWA Club Awards, P.O. Box 1970, Iowa City, IA 52244-1970.***

Forms also available on the IOWA Club website at  
<http://www.iowalum.com/clubs/leaderforms/NominationForm2017.pdf>



Fort Myers/Paradise Iowa Club  
University of Iowa Alumni Association

"We're Hawkeyes...in PARADISE!"



**2016-17 Iowa Club Awards  
OVERALL PROGRAMS/SMALL CLUB**

The activities presented in this package outline Paradise Iowa Club's (PIC) continued commitment to give back to the University of Iowa. This is accomplished by supporting our fellow alumni and fellow Iowans and increasing the University's and Club's presence in the Fort Myers/Lee County area. Three categories are highlighted: Fundraising Efforts, Local Community Involvement, and Strengthening the Hawkeye Community.



**Fundraising Efforts**

**Gamewatch Raffles-** At each football gamewatch, hosted by a Board of Directors (BOD) member, the PIC raffles Hawkeye merchandise. The majority items are purchased in Iowa, mostly from the university bookstore. Additional items are handmade by Iowans. PIC members also donate prizes for the raffle. At halftime, raffle ticket holders sit on the edge of their seats waiting for the chance to claim their prize by shouting "Go Hawks!" when their number is called. These funds are used to support local charities as well as our scholarship. The raffles are themed, and always include an infamous Schwag Bag. To encourage raffle sales, ticket buyers received an extra token of appreciation in the form of schwag. Also of note, our ticket prices have not changed in over 10 years, a sign that the PIC is really worth great value. Pictured at halftime before the raffle is completed are board members Kevin Heldorfer, Ken Jandik and Chris Brevik.



**Merchandise Sales**

For the benefit of our members, PIC offers club t-shirts and visors for club members to proudly wear their black and gold. Our logo is on the front and our sponsors are on the back.

**Scholarship Fundraising-** Monies for the scholarship fund are raised throughout the year, as well as at the Annual Dinner. When the PIC scholarship money is awarded, the UIAA matches the amount, further supporting these deserving local Hawkeyes. PIC’s current student on scholarship, Megan Murphy, graduated this past May with a bachelor’s degree in international studies. After a 3 month internship in Dublin, she’ll return to Iowa City. Pictured is BOD member Amber Jandik with Megan. She dropped by the Wyoming gamewatch to thank the club again for years of support.



**SPONSOR OF THE MONTH**

Paradise Iowa Club is proud to announce our sponsor for the month of July, Brian Hummel, M.D., F.A.C.S. Dr. Hummel is a proud alumnus of the University of Iowa College of Medicine where he received his medical degree and completed a cardiothoracic and vascular fellowship. He is board certified by the American Board of Surgery and the American Board of Thoracic Surgery. He is a fellow of the American College of Surgeons, American College of Chest Physicians, and American College of Cardiology. He is the senior partner of Gulfcoast Cardiothoracic and Vascular Surgeons, a very successful cardiothoracic and vascular practice with 11 talented surgeons in Fort Myers and Naples, Florida. The practice's surgeons specialize in all aspects of cardiothoracic and vascular surgery including the newest robotic minimally invasive surgical techniques. Dr. Hummel has been named to "Who's Who" and has been designated as one of the "Best Doctors in America." Visit the [Dr. Brian Hummel Paradise profile page](#) or visit [Gulf Coast Surgeons.com](#) for more information.

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**Paradise Club Sponsors**

The following businesses are exclusive sponsors of the Paradise Iowa Club. Click on their logos below to find out more information about these sponsors, the services they provide, and how to contact them:

**GULFCOAST**  
CARDIOTHORACIC AND VASCULAR SURGEONS

**MARCO ISLAND**  
FISH COMPANY

**Lindsey**  
Carpentry

**Jones & Co.**  
Realty

**Amara**  
Meat Shop & Smokehouse

**Gulf & Western**  
MORTGAGE

**3E**  
ELECTRICAL ENGINEERING

THE FLORIDA LEGAL  
ADVOCACY GROUP, P.A.

**Zoomerz**  
ENTERTAINMENT PARK

**Sponsorship** The PIC has partnered with business-owning Iowans to support the Club and the University. Each sponsor pays a fee to be advertised on the Club website and in weekly emails, and is introduced and promoted at each gamewatch. This allows the PIC to refrain from annual membership dues and helps fund charity events. The image to the left is the footer of all Paradise Club e-mails showing our sponsor logos as well as our monthly featured sponsor.



## Local Community Involvement

### Senior Friendship Centers Food Bag Program Paradise Iowa Club Day of Service April 29, 2017 Food Bag Project

As promoted by UIAA President Jeff Keuter, PIC again participated in a service day. Fifteen members of the club volunteered to deliver food to needy senior citizens. PIC members, all decked out in black and gold, met at the Senior Friendship Center at 2607 Dr. Ella Piper Way in Fort Myers. In less than five minutes, the team completely filled forty-two Publix cloth shopping bags with non-perishable items. Volunteers then split up and hand-delivered these grocery bags to seniors throughout Lee County, including Fort Myers, North Fort Myers, Cape Coral, Pine Island and Lehigh Acres. This is the fifth year the Paradise Iowa Club has not only packaged and delivered food, but also covered the \$300 cost. Pictured below Deb Dickinson of SFC with PIC VP Ken Jandik graciously accepting the check; PIC members outside the SFC facility





## **Strengthening the Hawkeye Community**

**Communications with UIAA/Members** PIC members are informed of Club happenings and news from across the Hawkeye Nation through a variety of means.

- Weekly email distributed to over 400 member emails through Constant Contact
- Weekly updates to social media
  - a. Facebook page: includes photos of events, trivia, and interactive questions.
  - b. PIC website: includes links to UIAA website and contact info for the BOD
- Semi-annual print newsletters
- Business cards available to the BOD to hand out to new acquaintances (or leave on the windshield of a car with an Iowa license plate)

### **New Member Recruitment**

This year was a banner year in terms of adding new members to the PIC. Almost 500 Hawkeyes now call PIC home. Each new member receives a welcome packet that includes information on the club and its sponsors. New members are encouraged to join the UIAA, as an application is also included in the packet.

### **Hawkeye Baseball in Port Charlotte**

The Hawkeye baseball team again played in the Snowbird Classic baseball tournament in Port Charlotte in February of 2017. In cooperation with the Tampa Bay Iowa Club (TBIC), PIC promoted the tournament games to pack the stands full of black and gold. For the game held at the South County Regional Park, in Punta Gorda, FL, Paradise members assisted the TBIC in cooking BBQ chicken with all the fixings for the team and fans. TBIC did a great job in planning the event and Paradise was happy to support their efforts to support the Hawkeye Baseball team.



### **Iowa Bowl Game**

How exciting to have a bowl game in Florida! The PIC BOD planned a bowl trip to the Outback Bowl in Tampa to witness the Hawkeyes take on the Florida Gators. Bowl package included bus ride, ticket and tailgate party before and after the game. 109 southwest Florida Hawkeyes travelled with the club. A great time was had by all, despite the game outcome. Folks stopping by the tailgate included UI Foundation staff members John Dwyer and Tom DePrenger. Any leftover food was donated to the San Carlos Fire Department in Fort Myers upon our return.



**Gamewatch & Event Numbers** Organized gamewatches are held for every football game and a number of men’s basketball games. Although categorized as a Small Club due to the number of alumni in the area, the PIC continues to be a leader in gamewatch attendance. For the 2016-17 sports season, PIC attendance came in again at well over 1000 attendees. Members attending enjoy singing “The Iowa Fight Song” with each score, and dancing to “In Heaven There Is No Beer” when the Hawks win.

**2016 Iowa Club Leaders Workshop** PIC President Justin McBride attended the Club Leaders workshop held in Iowa City.

**Annual Dinner-** One of the major goals of the Paradise Iowa club is to strengthen the Hawkeye community. The annual dinner continues to be PIC's signature event. We have had an amazing string of special guests at our dinners: Former student athletes Kenny Ploen (2009), Tim Dwight (2010), Chuck Long (2014) and Marv Cook (2015), Coach Norm Parker (2011), Hawkeye Hauler owner Mike Riggan (2012). This year Paradise welcomed famed Hawkeye Quarterback Chuck Hartlieb and his family. Chuck spoke on his time at Iowa and his thoughts on the current Iowa football team and staff. Also joining us were former Hawkeye standouts and members of the Iowa Football League, including Abdul Hodge. All the guys were very generous with their time, taking photographs and answering questions. Pictured are Hartlieb with Jamie and JR Scherer.



In addition to our featured speaker, PIC honored our first president, Dick Roseberry, who passed away September 11, 2016. Dick founded the “Hawkeyes in Paradise” Iowa Club in 1998. He started with just a handful of members, meeting for gamewatches. In 2001 he turned the reins over to Justin McBride with around 50 members and \$100 in an envelope. From such humble beginnings to over 500 members and a scholarship today, Dick was truly proud to be the patriarch of our club. Dean of the College of Engineering, Alex Scranton was on hand to talk about the impact Dick had on the College of Engineering. Dick's daughter Dana was also present to receive a commemorative plaque in his honor. The plaque will be placed on the wall at our gamewatch location near where Dick sat every week. The last game he watched was the Hawkeyes decidedly beating the Cyclones the day before his death. How appropriate! We will miss him dearly.

Through a combination of raffle prizes and live auction items, and in partnership with the IFC, the PIC raised \$5000 for the Brett Greenwood Foundation. These monies will be used to form a scholarship to Iowa for a deserving walk-on football student athlete.



**Summation:**

Paradise Iowa Club has been extremely active during 2016-17. PIC has worked hard throughout the year to promote and support the University of Iowa and the University of Iowa Alumni Association. We hope you will agree that our continued efforts on behalf of the University of Iowa demonstrate that the PIC continues to distinguish itself as the premier Small Iowa Club in the nation. We thank you for your time and consideration. Always a Hawkeye!