



Award Categories:

Overall Programs/Large Club (alumni population of 1,501 or more)

Overall Programs/Small Club (alumni population of 1,500 or less)

New/Reorganized Club

Individual Club Program (service to university or community or unique programs or events)

Volunteer of the Year (individual recognized for outstanding service through his/her club)

Contact the UIAA with questions regarding eligibility for these categories

RULES OF SUBMISSION:

- o Programs sponsored between July 1, 2015 and June 30, 2016 are eligible for awards.
- o Mark only one category on each nomination form. Forms may be copied for multiple entries.
- o Clubs may submit more than one nomination for the Individual Club Program category.
- o Nominations MUST include this form and a brief description of the club's qualifications, specifically addressing required criteria.
- o Multiple nominations may be submitted in one envelope.
- o Nominations will be reviewed by the IOWA Club Award Selection Committee.
- o All clubs will receive the selection results by Monday, October 3, 2016.
- o **Nomination deadline is Friday, September 2, 2016.**

2015-16 IOWA Club Awards Nomination Form

Award Category (please check one)

Overall Programs/Large Club
 Overall Programs/Small Club
 New/Reorganized Club
 Individual Club Program
 Volunteer of the Year

Club Name Tampa Bay IOWA Club

Club Leader(s) Diane Lane, President; Dan Rhoer, Vice President

Phone Diane Lane: (813)363-2082; Dan Rhoer: (813)943-5922

Email Diane Lane: dianelane23@yahoo.com; Dan Rhoer: danrhoer@yahoo.com

Nomination completed by (if different than club leader) _____

Nomination deadline is Friday, September 2, 2016.

Send your form along with description to: UI Alumni Association, IOWA Club Awards, P. O. Box 1970, Iowa City, IA 52244-1970.

Forms also available on the IOWA Club website at <http://www.iowalum.com/clubs/leaderforms/NominationForm2016.pdf>



An Evening with Tim Dwight Teaming up to Fight Juvenile Diabetes

Pregame

In July 2015 the Tampa Bay IOWA Club (TBIC) board held a meeting at the beach with board and non-board members to discuss our plans for our philanthropic event. We brainstormed for individuals that obviously had a connection to our beloved University of Iowa and someone our TBIC members and friends would find interesting and entertaining! To align our community service efforts with the University's a decision was also made to hold our fundraiser during the month of April, partner with a local charity, and donate half of the proceeds to that organization. A few of our attendees volunteered and were assigned to contact different Hawkeye "celebrities" and inquire about their availability. This was the beginning of a vast endeavor that would be a huge success for the TBIC, our scholarship endowment fund, as well as the Tampa Bay area.

Tim Dwight's name rose to the top of our list. He was contacted through Lew Montgomery, another former Hawkeye football player, and invited to headline our charity dinner. On our Vice President's birthday, August 14, 2015, Tim responded to our request with a phone call and personally accepted our invitation to be our guest speaker! With a date set and our Hawkeye celebrity speaker on-board, we were thrilled to start making plans for *An Evening with Tim Dwight!*



Preparation for game night!


The board met again on September 12th prior to the ISU game watch and discussed more details and plans for our big event. After group collaboration, we selected the local charity we wanted to partner with to benefit from our fundraiser and receive half of all proceeds. During the selection process we wanted to partner with a charity that was not a common or mainstream organization, a group that tends to be overlooked. We selected JDRF, the leading global organization for type 1 diabetes (T1D) research. It was unique to our group and the perfect



partnership as we learned that day one of our board member's sons has type 1 diabetes and has been involved with the local JDRF chapter for several years.

After selecting our charity partner, we created three committees: Auction, Marketing, and On-site. A board member was selected to lead each committee and TBIC members who volunteered to assist were selected for each committee. Our Auction Committee was responsible for acquiring our silent and live auction items. The Marketing Committee established our marketing and advertising strategy and developed the communication materials to reach our target audience. Lastly, our On-site committee was tasked with coordinating all the details of the big day, including set-up, check-in, coordinating photos with Tim, silent auction item display, silent auction item payment and distribution, and break down. Now it was time to go to work!

Our Auction Committee's main purpose was to secure items for both silent and live auctions. We put together a flyer (see attached) for committee members to distribute to potential contributors. By teaming up with JDRF we were able to solicit local businesses for auction items. Many of them were more willing to donate when they were aware that half of the proceeds were benefiting a local charity. We collected over sixty items from local businesses! We also had an entire table with exclusive Hawkeye items: a personalized autograph football from Coach Ferentz, a basketball from Coach McCaffery, and an autographed football from Iowa legend Chuck Long just to name a few. Other items included hotel stays, spa packages, massages, a sail boat cruise and many more wonderful items! Both the silent and live auctions were a huge success and exceeded our expectations! During the live auction, we auctioned off a trip to Cancun and some other great prizes. We also gave two lucky attendees free cruises for attending and many other items were given away from gift cards to some items donated by Tim.



An Evening with Tim Dwight

Team Up to Fight Juvenile Diabetes!

Tampa Bay IOWA Club Scholarship Dinner

Friday, April 8, 2016

Featuring Guest Speaker Tim Dwight
- former Iowa Hawkeyes and NFL football player


5:30 pm - Cocktail Reception


7:00 pm - Dinner and Presentation


Silent and Live Auctions throughout the evening


\$75.00 per person, \$50.00 for 18 years & under
Proceeds benefit TBIC Endowment Fund
and JDRF Tampa Bay Chapter

Tampa Marriott Westshore - 1001 N Westshore Boulevard, Tampa FL 33607









Join the fight & RSVP to: tampabayiowaclub@gmail.com

Send check to: Or pay by credit card
Diane Lane at TBIC Square Market:
2409 W Palm Dr #4 <http://mkt.com/tampa-bay-iowa-club/event>
Tampa, FL 33629

Unable to attend but interested in donating:
<http://mkt.com/tampa-bay-iowa-club/donation>



An Evening with Tim Dwight

Team Up to Fight

Type 1 (Juvenile) Diabetes!

Friday, April 8, 2016



Tampa Bay IOWA Club Scholarship Dinner

Featuring Guest Speaker, Tim Dwight – former University of Iowa football player and NFL player, who also supports many children's charities of his own.

SILENT and LIVE AUCTIONS will be held throughout the evening – this is a great opportunity for you to promote your local business through donated services and offerings while gaining new customers.

Your donation is essential in making this event a great success!

Tampa Bay IOWA Club (TBIC) promotes the interests of the University of Iowa, its alumni and friends through our educational, social and athletic programs throughout the local area. **One of the purposes of our club is to provide an annual scholarship award to a local Tampa Bay area student interested in attending the University of Iowa.** This has been made possible through the Scholarship Endowment Fund and we are striving to raise additional funds through this dinner event to benefit more local students annually.

TBIC is teaming up with JDRF Tampa Bay Chapter for proceeds to also benefit and help the fight against Type 1 (Juvenile) Diabetes. JDRF is the leading global organization funding type 1 diabetes (T1D) research. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, regulatory influence, and a working plan to better treat, prevent, and eventually cure T1D.

Your donation will help make a huge difference in a student's life and in those lives affected daily by T1D.

Tampa Bay IOWA Club thanks you for your consideration!

To make a monetary donation online: <http://mkt.com/tampa-bay-iowa-club/donation>

TAX ID: 27-4695347



The Marketing Committee's job was to promote the event in as many ways as possible. We started with a "Save the Date" email to our group. "Tim Dwight" buttons were ordered that were worn by our board members and other TBIC members to game watches and other events. Flyers were designed which highlighted our plans for the evening, provided instructions on how to register for the event, and encourage participation. These flyers were regularly posted on our social media pages (Facebook and Twitter), as well as printed and handed out at all of our events. As a partner with JDRF they helped promote the event by including the details of the evening in their newsletter as well as placing it on their website calendar. A formal invitation was designed and distributed to our entire TBIC membership. We solicited local radio talk shows and received an invitation to appear on 102.5 The Bone in the weeks leading up to the event. One other unique and very effective strategy was calling our members and personally inviting them to the dinner. Each board member was assigned a list of our TBIC members, contacted them with a phone call or a follow up email and personally invited them to the event.



The On-site Committee had the task of securing a venue for the event. We were fortunate that one of our members is the GM for Marriott and had hosted a previous event in 2012 with Iowa Legend Dan Gable as our guest speaker. This committee then was tasked with selecting the menu and details for the evening of the event. This was a very strong and well organized group that had previous experience. In addition to setting up the venue, they also established the protocol for the evening for check-in, coordinating photos with Tim, silent auction item display, silent auction item payment and distribution at the end of the evening, break down and of course the 50/50 drawing.

GAMETIME!

Upon arrival, guests were able to look at all the items displayed for the auction while enjoying a cocktail hour. We had 10 tables filled with great items! They also had the option of taking their photos with Tim for a small donation. Our photographer for the evening was JOE Photo who is an Iowa native and donated some of his proceeds to our two great causes! Tim was very energetic and enjoyed socializing with the guests. He took a moment out to have his photo taken with our board.





We kicked the evening off with a welcome from myself and recognized a few attendees in the crowd. We also included a video production of Tim and his many highlights of his years at Iowa and throughout his career. This was followed by a guest speaker and volunteer Amelia Lee from JDRF who also has Type 1 Diabetes. Next was board member Doug Smaus who spoke about his experiences being a parent of a child with T1D.

After halftime our guest of honor received the microphone and was off and running. Tim showed us he was just as entertaining off the field as he was on it. He did a fabulous job speaking with the audience about his days at Iowa, why he chose to attend school and play football for the U of I, his personal motivations, and shared many stories about his collegiate, professional, and current post-athlete/professional life. He kept the crowd interested and gave them some good laughs. We learned the only person allowed to call him Timmy Dwight was none other than Iowa football legend Mr. Hayden Fry!

Tim concluded his presentation, but the event went in to overtime – it was time for our live auction. Tim stayed on stage and participated in our live auction with former board member Eddie Peters. We auctioned off some magnificent prizes all going to two great causes. We also did our 50/50 drawing and one of our generous members donated his winnings back to our fundraiser!

It was truly an evening to remember and through the hard work and effort by so many TBIC members, we raised over \$6000.00 for our scholarship endowment fund and JDRF. It was and will continue to be one of the proudest moments for the Tampa Bay IOWA Club.



Post-game

We met with our friends at JDRF shortly after the event and were proud to present them with a check for \$3,000.00. Giving back to our community and sharing this experience with JDRF was



a great moment. The TBIC has been committed to community support for many years holding an annual food drive for Hope Children's Home, regular donations to Toys-for-Tots, volunteering for the Metropolitan Ministries and now partnering with JDRF. Providing community service and support is one of many ways the TBIC aligns its goals with the University of Iowa and the UIAA, efforts which we plan to continue long in to the future.



The evening was a huge success and we feel should be a candidate for program of the year.

Thank you for your consideration
Diane Lane
President TBIC